



STERN -THAL

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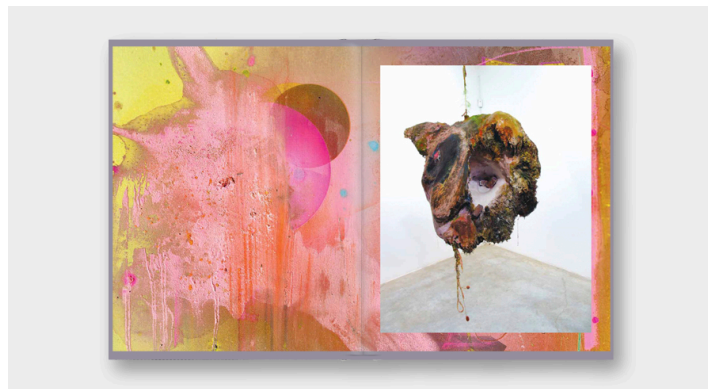
FOR IMMEDIATE RELEASE:

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Sternthal Books is pleased to announce the publication of our third publication:

Eitan Ben-Moshe's *Jericho Moons* with texts by Lior Galili, Naomi Aviv, Yael Hersonski, and Prof. Jeroen Boomgaard.

The book's release will coincide with a book launch to be held at Formats in Montreal, on October 25th, 2012 at 6 PM.



Sternthal Books is pleased to announce the publication of Eitan Ben-Moshe's book "JERICHO MOONS." The book is the third to be released by Sternthal Books, and its publication coincides with a book launch party that will be hosted by Formats Bookshop in Montreal on October 25th from 6-8PM. The launch will feature the screening of a film by the artist, as well as a lecture about his work delivered by Ian Sternthal, and a live skype Q&A with the artist.

Jericho Moons presents the semi-psychedelic world of Eitan Ben-Moshe's creations in a visionary concept: The book is a catalogue of the artist's future works, as opposed to a straight documentation of his past creations. The images presented are interspersed with the artist's idiosyncratic poetry, providing a framework that takes the reader on a journey that moves between straight documentation of his work, and digital collages that transform his sculptures and lightboxes into new environments where they are stripped of scale and context, and freed from the constraints of their materiality. This back and forth calls into question traditional understandings of temporality, while simultaneously imagining entirely new realities.

The book brings together various of the artist's projects, including his work as a tailor, where he conducts interviews with strangers, and then offers otherworldly forms as relevant pieces of beauty for the homes of people he doesn't know. A recent project in London involved consultations with local shamans, who directed the artist towards energy breakages throughout the city, where he installed small sculptures called 'Ozone Flutes.' The project is both a symptom of distress, as well as an attempt at healing.

Ben-Moshe's work presents undefined and skeletal works that expose the things that lie underneath. He is an artist whose work straddles a borderline - exposing that which the body knows how to react to long before the mind does.

[About Eitan Ben-Moshe](#)

Eitan Ben-Moshe (b. Israel, 1975) is a multimedia artist who lives and works in Tel-Aviv. He received his MFA from the Bezalel Academy of Art and Design in 2005, and is currently a professor at the Shenkar College of Engineering and Design. Eitan is represented by The Alon Segev Gallery in Tel-Aviv. His work has been featured in a variety of international exhibitions and art festivals such as the 2010 Frieze Art Fair in London, and the Herzliya Biennial in 2009. His works have been acquired by many private and public collections.

[About Sternthal Books](#)

Sternthal Books is an art book publishing company and curatorial group devoted to making political picture books. For more information, please visit www.sternthalbooks.com.

[About Formats](#)

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[Jericho Moons](#)

by Eitan Ben-Moshe, Texts by Yael Hersonski, Naomi Aviv, Lior Galili, and Prof. Jeroen Boomgaard. Design by Avigail Reiner
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For more information about *Jericho Moons* and Sternthal Books, please contact publicity@sternthalbooks.com.