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RAMI MAYMON FURTHER READING

WINTER 2017



'Further Reading' both reconstructs and deconstructs a photography exhibit created by Rami Maymon where objets d'art, images, and spreads from art history books are photographed in various poses and compositions. As a nod to the uncertainty of the medium's empirical authority, Maymon approaches visual history in sculptural and performative terms, infusing his creative process into the already charged stature of the images selected. His technique infuses existing visual texts with additional worlds of content, referring the reader to materials which are external to the main text; The image, the original and the reproduction are no longer distinct concepts, but rather components of ongoing processes of continual reconsideration, which both reject the privileging of the finished image and situate re-appropriation as an act of semantic innovation. Reading the history of art through reproductions, which are traditionally meant to document and preserve past heritage, exposes the dynamic political forces which have facilitated changing ways of seeing. This edition builds upon this continual translation by collapsing the exhibition into an artist book. The walls of the Museum are transformed into pages, where the viewer zooms in and out of the images, guided by the exhibition's numerical system, which stands in for the book's page numbers. In addition, each work receives a new layer of meaning through a series of philosophical meditations written by Raphael Zagury-Orly and Joseph Cohen, which deviate entirely from the work's original context, situating the project as a visual meditation on the many 'archaeological' layers of time, genre and space.



Writers / Joseph Cohen, Raphael Zagury-Orly **Graphic Design /** Noa Segal

BOOK FORMAT:

23 X 30.7 CM

110 PGS / COLOR / WOODFREE & COATED / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 02/28/2017

PRODUCT DETAILS:

ISBN - 9781988689005

LIST PRICE- 40 USD



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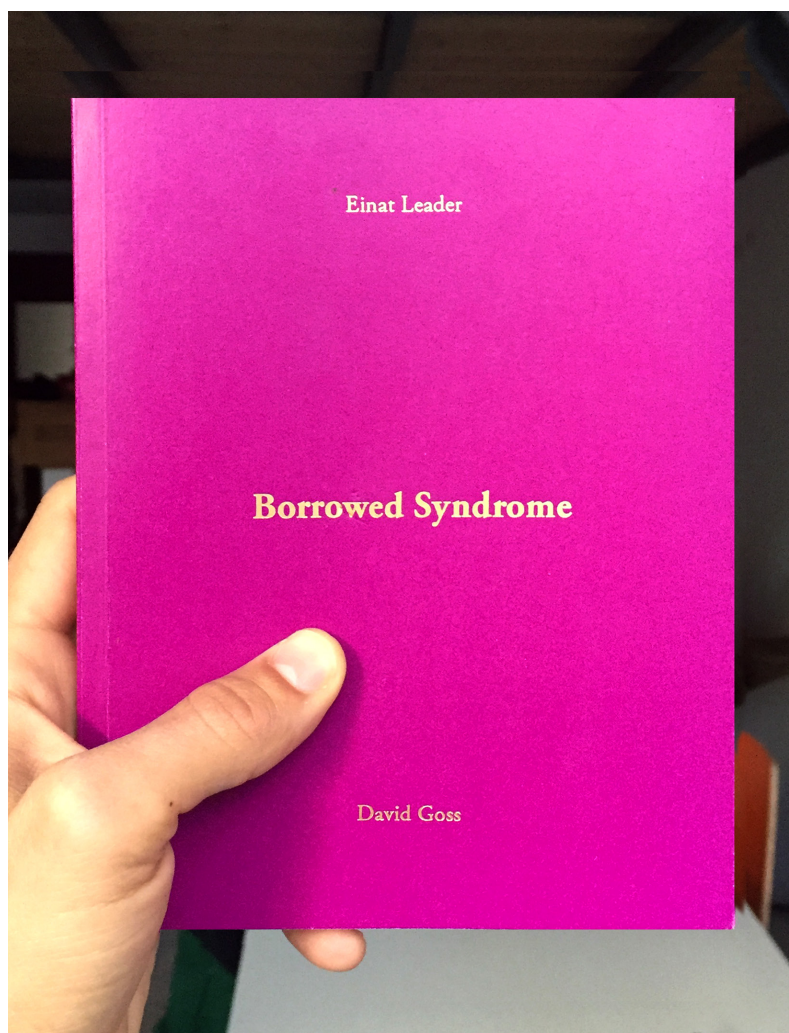
EINAT LEADER & DAVID GOSS BORROWED SYNDROME

Borrowed Syndrome follow common denominators within the biographies of its creators: Einat Leader and David Goss where both born in 1966, one in Jerusalem, and the other in Cape Town. The shared consequences of blindness, madness, quests for absolute justice, messianic tendencies, mutations, memory, forgetting, and repression have accompanied both throughout their personal and cultural histories.

Leader's bizarre sculptures present a hybrid between sculpture and jewelry, co-opting a medium often exploited for aesthetic aims, towards political aims. Middle Eastern Kitsch, etc. Goss's paintings

The term "Syndrome"—borrowed from the famous Jerusalem Syndrome—represents explosive feelings of grandeur and hallucinatory messianism aroused when encountering Jerusalem. The manner in which the multiple 'layers' of Jerusalem cover and block one another is analogous to the denial and silencing that prevailed during the apartheid regime in South Africa. Borrowed Syndrome travels through space and time—to South Africa of the past, and then returns to Israeli contemporary reality.

Writers / Tali Tamir, Louise Bethlehem,
Design / Dana Gez & Nomi Geiger / G2



BOOK FORMAT:

19 X 17 CM
223 PGS / COLOR / MATTE ART
PAPER

PRODUCT DETAILS:

ISBN - 9781988689012
LIST PRICE- 30 USD



STERN
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SUMMER 2016

RICK PUSHINSKY SONGS OF INNOCENCE AND EXPERIENCE: A STUDY GUIDE

Rick Pushinsky's 'Songs Of Innocence and of Experience: A Study Guide' launched this month at The Photographers' Gallery. The edition is a visual response to William Blake's 1789 illustrated collection of poems, using photographs interwoven with fragments of text from Francis Gilbert's study guide to build a vision of the world seen through the prism of Blake's imagination.

Scenes from everyday life, staged portraits, still lives, and landscapes are all presented within a square format in a muted, pastel palette, each image taking a poem's central concept as its starting point. The images aim to echo and contemporise Blake's use of the physical as metaphor for the metaphysical.

There is perhaps a parallel between the camera's ability to transform its subject, and Blake's belief in the transformative power of the imagination. In reference to 'Ah! Sunflower', part of a triptych of poems on relationships and sex, one image shows a toy rocket ignited yet simultaneously fixed to the ground. This image suggests the sexual and emotional tensions that we encounter in these poems. Taken together these poems illustrate Blake's idea that relationships are destroyed neither by sex, nor desire, but rather by the repression of them, as it is this that leads people to the daydreams and fantasies that might destroy their relationships in the real world.



BOOK FORMAT:

HARDCOVER, 9 X 11 IN.
224 PGS / COLOR / 1000 COPIES

PRODUCT DETAILS:

ISBN - TBD
LIST PRICE: \$35.00

PUBLISHING STATUS:

PUB. DATE - 05/30/2016



STERN
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SUMMER 2016

LIFE OBJECT

Editor/ Dr. Yael Eylat Van-Essen **Curators/** Bnaya Bauer,
Arielle Blonder, Noy Lazarovich /Yael Eylat **Graphic**
Design / Kobi Franco

The LifeObject book and exhibition presented in the Israel Pavilion at the 15th Venice Biennale of Architecture examines the influence of biological paradigms on the world of architecture, including the future implications of transposing and merging these two seemingly divergent disciplines. As opposed to biology, which focuses on concepts relating to life and ongoing change, architecture is traditionally perceived as a field of inert entities, focusing on the ability of buildings to survive trans-generationally and serve as sites which preserve the past. The exhibition examines new relationships being formed between man and his environment which invalidate the binary distinction between nature and culture and re-frame the architectural environment as part of a wider ecology.

This book is organized through four sections of informational typologies which are interwoven throughout the book, ranging from case studies to theoretical elaborations. Their dispersal throughout the book suggests a multiplicity of possible relationships between the various topics and fields dealt with in the exhibition.

The theoretical section is comprised of five articles that deal with the various aspects underlying the relationship of man to environment; The core of the book consists of a series of texts that deal with the LifeObject, the outcome of architectural-scientific research, and the exhibition's central installation. The second part of the exhibition consists of seven studies created by teams of architects and scientists who were invited to propose speculative scientific-architectural scenarios, using biological paradigms, to relate to local and global planning and architectural questions.



BOOK FORMAT:

HARDCOVER, 9 X 11 IN.
224 PGS / COLOR / 1000 COPIES

PUBLISHING STATUS:

PUB. DATE - 05/30/2016

PRODUCT DETAILS:

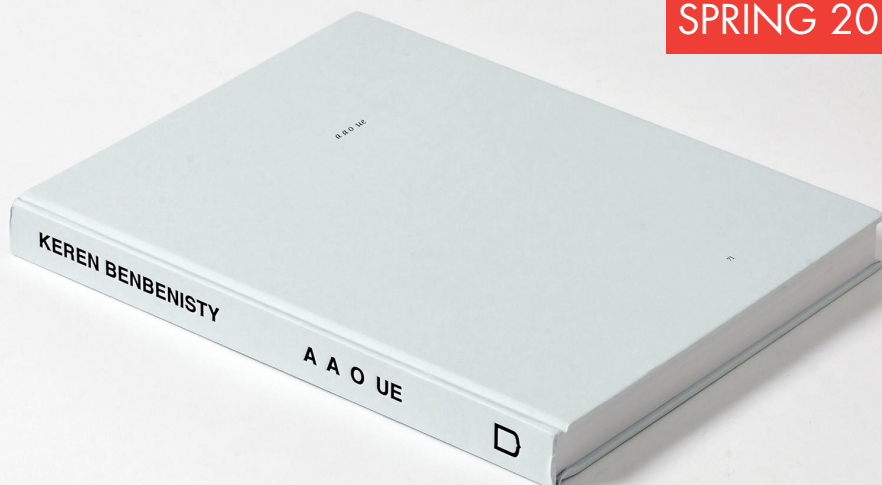
ISBN - TBD
LIST PRICE: \$40.00



STERN
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SPRING 2016

KEREN BENBENISTY A A O U E



Writers

Maude Jaquin / Jessica Eisenthal

'Erstwhile' is a new artist's book by Keren Benbenisty. The book is the final phase in Benbenisty's deconstruction of The Burghley House Collection, a catalogue from 1986 showcasing a collection of antique Oriental porcelains from 17th century Japan. The catalogue documents ancient Oriental artifacts according to a Western code of ownership and provenance, exposing the influence that Far Eastern culture had on Western cultural developments.

The book consists of over 150 unique drawings that were created by disassembling the publication and removing most of the printed content from the newly emancipated sheets. Unlike traditional drawings, Benbenisty marks by removing: Using carefully placed pieces of scotch tape she preserves sections of each page, erasing most of the text and much of the photographic surfaces. She transforms the mass

produced imagery into a series of 'pieces unique' stripped of their bourgeois trimmings. By removing ink, she positions her project as a conceptual search for an origin. The residue, made up of the eraser and the ink it holds, are preserved and will be exhibited alongside the work.

Benbenisty's drawing project goes beyond transforming mundane, everyday objects into historic artifacts. The new shapes and forms revealed both foreshadow and accelerate the porcelain's decay. The finished works superimpose relics charged with cultural, social and political meaning over the original images, re-imagining the catalogue as a collection of archeological ruins. By leaving traces of the 'whole' object alongside its imagined decay, she exposes the various mythological claims that have long defined the 'orient', while simultaneously challenging these constructs through the elaboration of new negative spaces.

BOOK FORMAT:

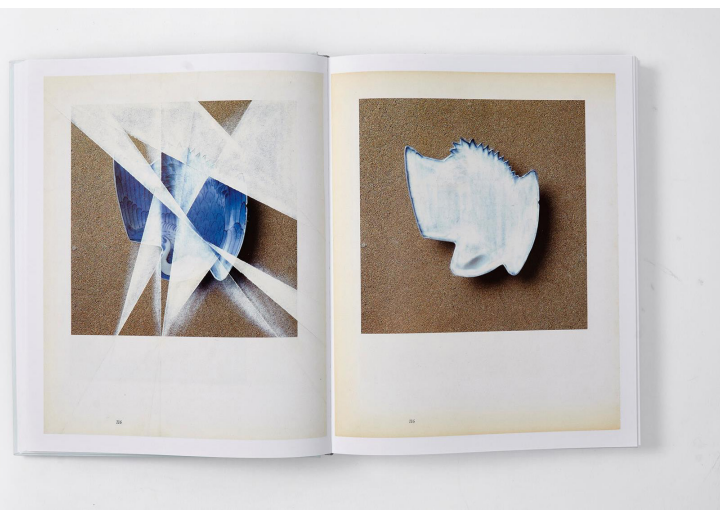
HARDCOVER, 9 X 11 IN.
224 PGS / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 05/30/2016

PRODUCT DETAILS:

ISBN - TBD
LIST PRICE: \$65.00





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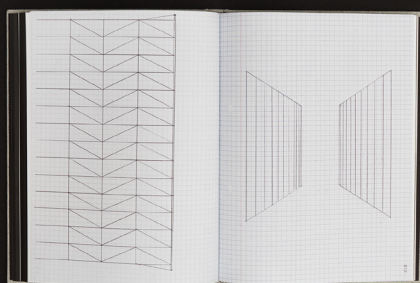
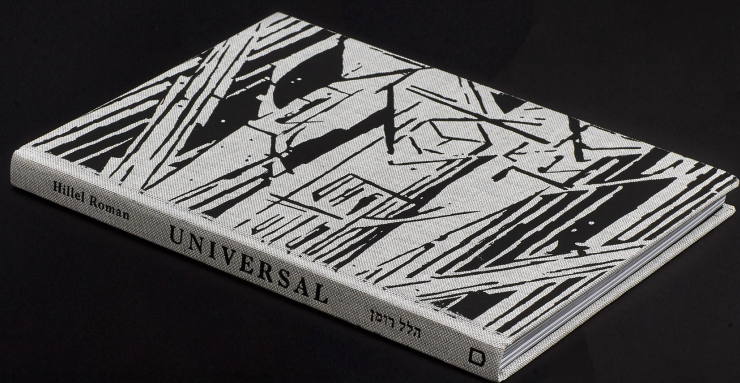
SPRING 2016

HILLEL ROMAN UNIVERSAL

Writers / Merhav Yeshoron **Graphic Design** / Guy Shual

Hillel Roman's 'Universal' integrates his videos, sculptures, and drawings in the elaboration of a volume which seeks to deconstruct as much as it does to enchant. By representing a variety of internet-sourced utopian images which both seduce, entice, and dominate us, his work calls into question popular mythologies. At the same time, the work simultaneously celebrates the internet's inversion of hierarchies of knowledge by changing how information is exchanged, and unseating the dominance of experts within the epistemological fields of knowledge.

The edition focuses largely on his charcoal drawings, illustrating the translation of utopian images from the virtual world back into matter.



BOOK FORMAT:

HARDCOVER, 19 X 25 CM.
140 PGS / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 06/30/2016

PRODUCT DETAILS:

ISBN - 978-09943373-3
LIST PRICE: \$40.00



STERN
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FALL 2015

JIM VERBURG A NEW RELATIONSHIP BETWEEN REFLECTIVE SIDES



Writers / Alex Bowron **Graphic Design /** Jim Verburg

An artist publication of one colour posters featuring documentation of selected works from the ongoing series Reflected/Repeated. 26 posters, 13 double sided pages, unbound, stacked, and folded once, creating a new relationship between the individual works.

Through simple materials and a range of techniques, Verburg captures and recreates how light passes and illuminates, emphasizing formal elements of line, shape, and texture. The result of experimentation and the confluence of planning and chance – the artist gives form to the fleeting and ephemeral experience of light as a means of representing the intangible. Meditative and introspective, the works reflect the luminous moments of connection, the darkness of discord, and the myriad points in between. One colour newsprint printing on offset paper, 22.75 x 17 inches unfolded, comes approximately 11 x 17 folded in a plastic sleeve.



BOOK FORMAT:

NEWSPRINT, 11 X 17 In.
26 PGS /500 COPIES

PRODUCT DETAILS:

ISBN - 978-0-9921337-5-7
LIST PRICE: \$15.00

PUBLISHING STATUS:

PUB. DATE - 10/30/2015

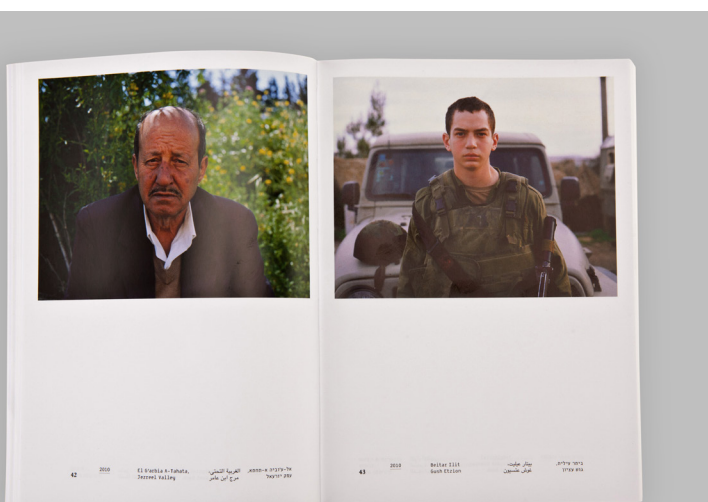
HUSH: ISRAEL PALESTINE 2000-2014

Writers / Noa Ben-Shalom

Graphic Design / Noa Segal

With the photo book Hush Noa Ben-Shalom tell the story of a society that lives in a loop of violent outbursts, in which life is broken into pieces and reconstructed time and again. While we know the Israeli Palestinian conflict by its violence, the book is about the quiet moments in-between. By turning away the camera from the extreme that so often demands from us an immediate and determined stance - to choose as if, between a right and wrong - the book deals with the long-lasting effects of the conflict. How it seeps and colors everything, almost without us noticing it.

As a documentary creator, Noa made a decision to collect during the years images that depict the presence of the conflict and to linger with them; to return to locations and events year after year and to study them. In a timespan of fourteen years



she lived through eight wars and this book renders that human experience in a fusion of images and text. A mosaic of events and anecdotes focussing on the aftermath of the event of war; looking for delicate moments that put the tragic in context. The book presents 130 documentary photographs the implications of conflict on both people and landscapes in Israel and Palestine.

Following the launching of the book an exhibition is planned for mid 2016 at the Digital Art Lab in Holon, Israel. The exhibition is continuation of the project, and will present her digitized photo archive - about 50,000 photographs - as one body of work. Viewers will be invited to search in the archive (via a user interface) and to create interpretations and photographic narratives which will be registered and screened as part of the exhibition.

BOOK FORMAT:

SOFTCOVER, 17 X 24 CM.

312 PAGES / COLOR / 500 COPIES/

DIGITAL BOOK FOR IPADS COMING SOON

PUBLISHING STATUS:

PUB. DATE - 06/30/2015

PRODUCT DETAILS:

ISBN - 978-0-9921337-0-2

LIST PRICE: \$50.00



STERN
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WINTER 2015

BORIS KRALJ MY BELGRADE

Writers

Ben Peter Weissenstein / Michal Amram

Boris Kralj's photography book 'My Belgrade', emerges at a time when very few contemporary photographic representations of Belgrade exist. The project uses photography to capture fragments of Belgrade – its residents, communist architecture, street fashion, and old record albums. The work expresses a wave of Yugo-Nostalgia that has emerged in response to the failure of independence to bring forth the future many dreamt of. The project is in many ways a protest against the poison of nationalism and the horrors of war which splintered his family amongst the various national factions that emerged from post-war Yugoslavia. The book expresses a longing for multiculturalism and reconciliation that seeks unity without idealizing Yugoslavia's communist past. The book presents a powerful protest against the reductionism and xenophobia that tend to define nationalist movements that claim to fight for protection, while they continue to destroy 'other' cultures. My Belgrade presents a powerful voice of protest that uses images to negate sectarian modes of identification that unnecessarily divide.

BOOK FORMAT:

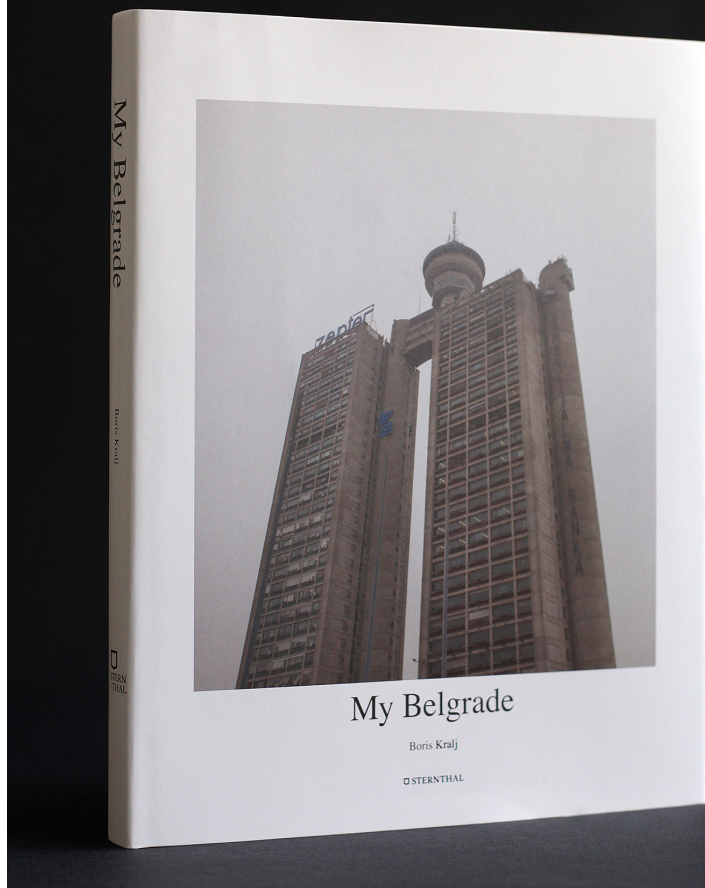
HARDCOVER, 9.8 X 10.6 IN.
160 PGS /B&W / 750 COPIES

PUBLISHING STATUS:

PUB. DATE - 10/30/2014

PRODUCT DETAILS:

ISBN - TBD
LIST PRICE: \$40.00





STERN
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FALL 2014

GALIA GUR ZEEV TODA VIDA

Writers

Tali Tamir

...Picture two types of gazes: one, which observes in real time, is active and industrious, documenting and perpetuating: Galia Gur Zeev, a photographer, diligently documents the objects in her parents' home after her father's passing. Her camera further follows the house's emptying and the removal of objects, capturing not only the empty space, but also the signs of dust, the changing shadows, and even the naked, orphaned nails on the wall. Woven into this archival observation, which transpires in a "continuous present," is another gaze, which looks back, to the distant past, to childhood. It is a wondering gaze which examines memory, questioning its credibility: a group of yellowing album photographs, a box of faded slides, and a few

objects originating in Brazil, rediscovered during the house's clearing—these alone indicated that it all indeed happened: a period of three years in the early 1960s (1962–1965) which Gur Zeev and her parents spent in Brazil as emissaries, living in Rio de Janeiro.

Gur Zeev takes the liberty to observe this distant biographical "temporal fold" and reinvent it: in a self-initiated elusive process she assembles the pieces of her "Brazilian self," reconstructing the signs and traces which this period left on her family. Photoshop and digital flexibility serve her as prime agents in weaving the tale and embodying the old-new narrative. After constructing her "Brazilian family archive," Gur Zeev inserted details from it into issues of the Brazilian magazine *Manchete* (Headline) from those years, which recount the marvels of the country lying along the shores of the Atlantic Ocean. The magazine pages and its touristy photographs infuse an air of adventure and magic into the family photographs, lending them a touch of the big wide world, of bourgeois luxuries and indulgence...

BOOK FORMAT:

HARDCOVER, 9.8 X 10.6 IN.

160 PGS /B&W / 2000 COPIES

PUBLISHING STATUS:

PUB. DATE - 10/30/2014

PRODUCT DETAILS:

ISBN - TBD

LIST PRICE: \$45.00





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FALL 2014

THE URBURB: PATTERNS OF CONTEMPORARY LIVING

A special project for the Israeli Pavilion at the 14th Venice Architectural Biennale

'The Urburb' is a new art book which brings together photographs of the installation, architectural photography, and contemporary artworks, interspersed amongst theoretical texts and short stories which address the cultural, political, and social aspects of contemporary urban planning in Israel. The Urburb – a neologism referring to the mesh of the urban and suburban – characterizes the great majority of residential areas in contemporary Israel. As a repercussion of one hundred years of modernist planning, the Urburb is a fragmented mosaic composed of the early twentieth century garden-city, agrarian settlements, mid-20th-century social



Curators

Roy Brand / Ori Scialom / Keren Yeala Golan

Writers

Amos Oz / Julia Fermentto / Eyal Sagui Bizawe /
Zvi Efrat / Eshkol Nevo / Shimon Adaf

housing, and the generic residential typologies of the past two decades. The Israeli Urburb appears as a fortress of homogeneity and calmness, yet in the context of past traumas and present anxieties, this edition looks beyond the repetition, and seeks to analyze the architecture as a psychic technique designed to assuage possible eruptions.

The project as a whole can be compared to a modern day sand clock. An allegory of temperance, The installation includes four printers, customized for the pavilion's space, which draw images on desert sand, and then erases them. Every few minutes a new image replaces the previous one. Together they tell the stories of one hundred years of modernist construction in Israel. From the Ottoman period through the British Mandate to Palestine, visitors enter the construction site that became modern day Israel.

BOOK FORMAT:

SOFTCOVER, 8 X 9.5 IN.
300 PAGES / COLOR / 2000 COPIES/
DIGITAL BOOK FOR IPADS COMING SOON

PUBLISHING STATUS:

PUB. DATE - 06/30/2014

PRODUCT DETAILS:

ISBN - 978-0-9921337-0-2
LIST PRICE: \$40.00





STERN
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SUMMER 2014

BORIS KRALJ MY BELGRADE

BOOK FORMAT:

HARDCOVER W/ JACKET, 8 X 10 In.
172 PGS / COLOR / 500 COPIES

PUBLISHING STATUS:

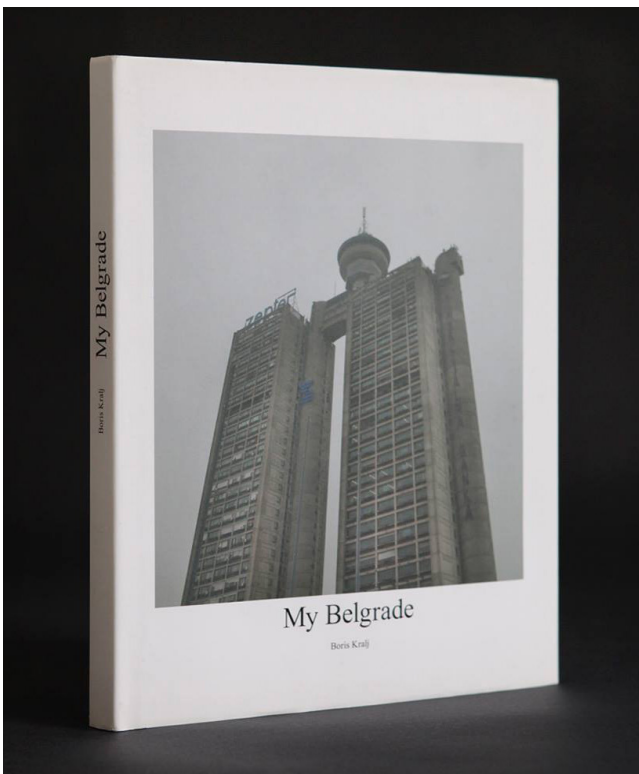
PUB. DATE - 06/30/2014

PRODUCT DETAILS:

ISBN 978-0-9921337-2-6
LIST PRICE: \$40.00

MEDIA:

Metropolis, The Sternthal Journal



Writers

Joerg Koch / Kevin Braddock

Boris Kralj's photography manifests everything that makes Belgrade so appealing, so morbidly fascinating and so dense, built upon countless layers of histories and ideologies. Twenty years after the breakout of the Yugoslav Wars, this is the evidence of one man's impulse to document the remaining fragments of the Yugoslav idea in the Serbian capital. It is a nostalgic project that is done with an earnestness and a naivety of which only someone who has never lived there could be capable. Boris Kralj has Yugoslav parents but was brought up in Germany; he attended Yugoslav school once a week, went with his parents on weekends to the Yugoslav club, followed by dinner at the local Yugoslav restaurant in his hometown. Summer holidays were spent with relatives back in Yugoslavia, but the poison of nationalism and the horrors of war in the 1990s changed everything: suddenly, his father and friends became Croats, his relatives Slovenes, acquaintances Bosnians and Belgrade an international pariah. The apparent nostalgia of this project is not reactionary, however. It responds to a more progressive idea of a Yugoslav multiculturalism, all the while resisting any idealization of the past. It is a documentary effort that capitulates to big statements - an approach that would seem made for a region that bears so many traces of the propagandas of the past.



STERN
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WINTER 2014

HAGAR CYGLER

HANA

BOOK FORMAT:

SOFTCOVER, 15 X 21 CM.

130 PGS / COLOR / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 03/30/2014

PRODUCT DETAILS:

ISBN 978-0-9921337-0-2

LIST PRICE: \$30.00

MEDIA:

[Rampage](#), [Main Montreal](#)



Writers

[Hagar Cygler / Yonatan Amir](#)

Hagar Cygler's 'Hana' presents dozens of photographs left behind by a woman named Hana. Cygler discovered them by accident, after they had been thrown out and found their way into a store in Jaffa's flea market, a moment before they got scattered and lost.

In every photo Hana stands at the entrance of her apartment, smiling at the camera, each time in a new outfit. A date is written on the back of each photo. The earliest is in 1980 and the latest is in the early 1990s. The identical location and similar pose emphasizes the little differences between the pictures: in addition to the different clothes, some interior design items are added and others are gone, jewelry, keys stuck in the door, lighting differences, and so on. Time also leaves its marks.

Hana documented herself before the age of the Internet, Facebook and Instagram. She didn't even have an email account. She snail-mailed some of the photos to friends and family members, and kept others in albums, together with hundreds of still other photos. Her fashion photo series includes 47 pictures taken in more than a decade, probably without giving any thought to their destiny after the photographer and model have passed away. These photos, collected here before you, paint a certain picture of Hana, but what kind of picture is it, and what does it say?





STERN
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FALL 2013

THE ROTHFELD COLLECTION

The Rothfeld Collection consists of one hundred and sixty pieces of Israeli art that are being donated by Donald Rothfeld to The Katzen Center for the Arts at the American University in Washington, DC.

Over the past twenty-five years Donald Rothfeld has been actively engaged with many of the artists featured in this book, collecting artworks that vary in style, content, and medium. In many ways this collection mirrors 'the canon' that constitutes Israeli art: it includes many of the Israel's



Writers

Ariella Azoulay / Dr. Gideon Efrat / Nissan Shor /
Ian Sternthal / Stewart Kalans / Ilana Tenenbaum /
Noah

most prolific artists, while inadvertently excluding many marginalized figures, groups, and artistic practices. The Rothfeld Collection is united mostly by the shared identity of their creators: they are all Israeli.

The book's final form evolved as a response to the diversity of the collection: there are ten different texts, ranging from personal memoir and historical analysis, to academic inquiry and curatorial commentary. I made a decision to select texts that introduce complex questions and issues that many of the artworks in the collection are in dialogue with. My inclination was to include cultural fragments as lenses through which the artworks could be interpreted and re-understood. Printed on trimmed pages that are interspersed amongst the art, the texts resemble islands of history and testimony surrounded by a sea of images.

BOOK FORMAT:

HARDCOVER, 19 X 26 CM.
208 PGS / COLOR / 500 COPIES

PUBLISHING STATUS:

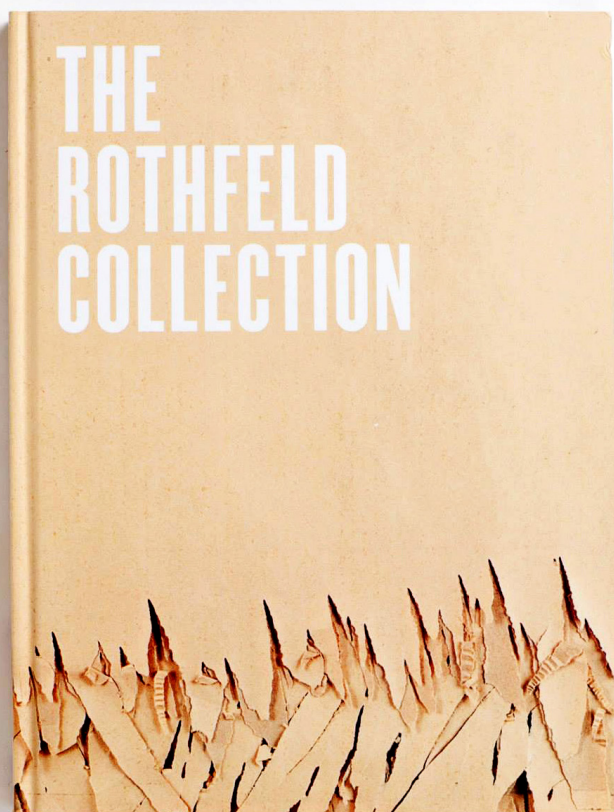
PUB. DATE - 09/30/2013

PRODUCT DETAILS:

ISBN 978-0-9921337-1-9
LIST PRICE: \$45.00

MEDIA:

Montreal Gazette, Oh So Arty, The Bubblist.





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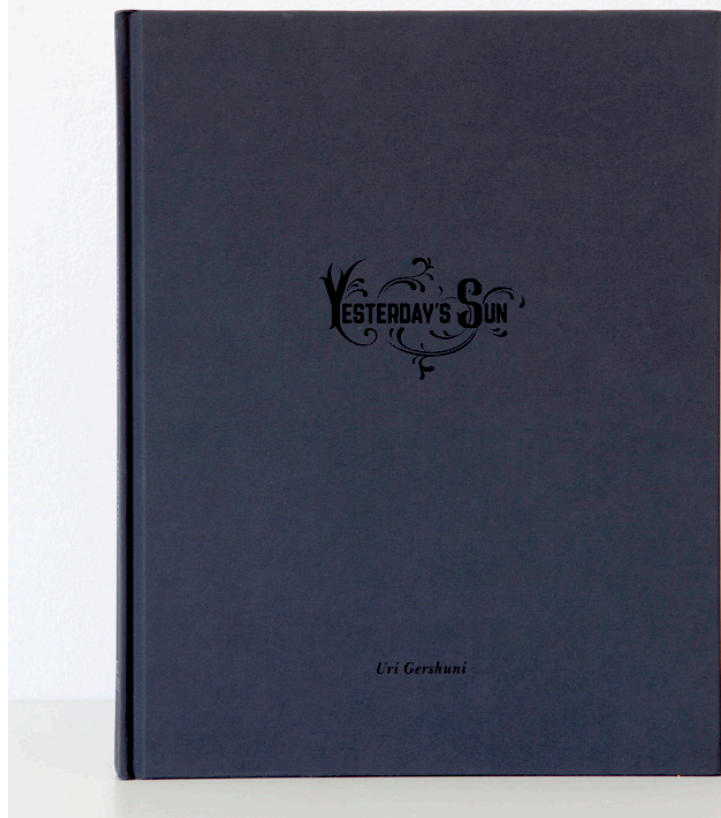
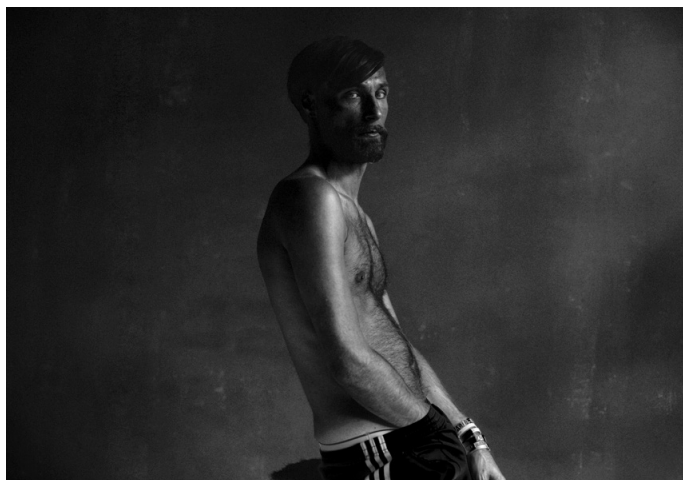
SUMMER 2013

URI GERSHUNI YESTERDAYS SUN

Yesterday's Sun is a new body of work by photographer Uri Gershuni that returns to the origins of photography in order to meditate upon its future.

Gershuni travelled to the home of photography's inventor, William Henri Fox Talbot, in Lacock, England, where he photographed Talbot's home and its environs. Gershuni used a digital pin-hole camera that he made by replacing the lens with a tiny hole. The long exposures that resulted re-capture a materiality eluded by the 'reproducibility' of digital photography. Gershuni's frames capture elements of surprise - stains of light – amongst other motifs, that resemble the remains of some invisible ghost. Interspersed amongst these grainy epitaphs are a series of nude photographs featuring a young man posing in a stark room. We know nothing about him, or of his relationship to the images that surround him, other than that he goes by the name Bambi. Regardless, there is a strong dialogue between Gershuni's subject and the barrenness of Lacock, one that enhances the eroticism of this strangers presence.

The resulting work is a powerful visual allegory that fluctuates between past and future, father and son, absence and presence.



Writers

Nissim Gal / Rotem Rozental

Designers

Gila Kaplan

BOOK FORMAT:

HARDCOVER, 8.5 X 11 IN.

160 PGS / B&W / 1000 COPIES

LIMITED EDITION

DOUBLE CLAM BOX WITH AN ORIGINAL
PHOTO-ENGRAVURE

PUBLISHING STATUS:

PUB. DATE - 11/30/2012

PRODUCT DETAILS:

ISBN 9780870707971

LIST PRICE: \$45.00 / SPECIAL EDITION: \$800.00

MEDIA:

Haaretz, Motto Blog, Crush Fanzine, New York Arts Magazine.

SUMMER 2013

GUY YANAI

FIRST WE FEEL THEN WE FALL

Guy Yanai's first book "FIRST WE FEEL THEN WE FALL" mixes photography, drawing, and painting in the elaboration of a unique visual language. The book opens with a trove of found images that have informed and inspired Yanai's practice. The 'Sources' are followed by drawings, curatorial essays, and twenty two plates, including twelve oil paintings on linen, and ten oil paintings on custom birch panels.

The twelve large scale paintings in the series are marked by a shallow depth of field, redolent of public billboards hawking clothing and cruises or advertisements touting the latest Hollywood blockbuster. Yet their brightly colored surfaces emerge from a rather 'democratic' tribute to a cross-section of filiations, including photographic, print media and film sources, art historical precedents, and the artist's idiosyncratic memories and chain of associations. Flipping through the book, it is impossible to ignore the relationship between the artists various influences, and the mutations they undergo as they find their way into his work.

The connection between Yanai's semiotic flow of imagery is largely affective. His decision to compile and 'curate' an inventory of this source-material and expose it as a fundamental element in his artistic process. Photography, painting, television, print media, and personal memory are all imagined as sites –or archives – that momentarily stabilize and organize the constant data flow of life as a form of representation.



Writers

Nuit Banai / James Trainor

Designers

Avigail Reiner / Avihai Mizrahi



BOOK FORMAT:

HARDCOVER, 9.5 X 12 IN.
140 PGS / COLOR /
1000 COPIES

LIMITED EDITION

10 PLEXI LASER ETCHED CASES
WITH AN ORIGINAL DRAWING/
\$600 USD

PUBLISHING STATUS:

PUB. DATE - 11/30/2014

PRODUCT DETAILS:

ISBN 978-965-91726-0-3
LIST PRICE: \$40.00



EITAN BEN-MOSHE JERICHO MOONS

WINTER 2013



'Jericho Moons' presents a journey into the semi-psychadelic world of Eitan Ben-Moshe's creations. The book documents Ben-Moshe's future works through a visual journey that moves between straight documentation and digital collages of imagined worlds where Ben-Moshe's sculptures and lightboxes are transformed into new entities. The book features an interview with Yael Hersonski, essays by Naomi Aviv and Lior Galili.

Designers

Avigail Reiner /Avihai Mizrahi

BOOK FORMAT:

SOFTCOVER, 20.3 X 24.5 CM.
192 PGS / COLOR / 1000 COPIES

PUBLISHING STATUS:

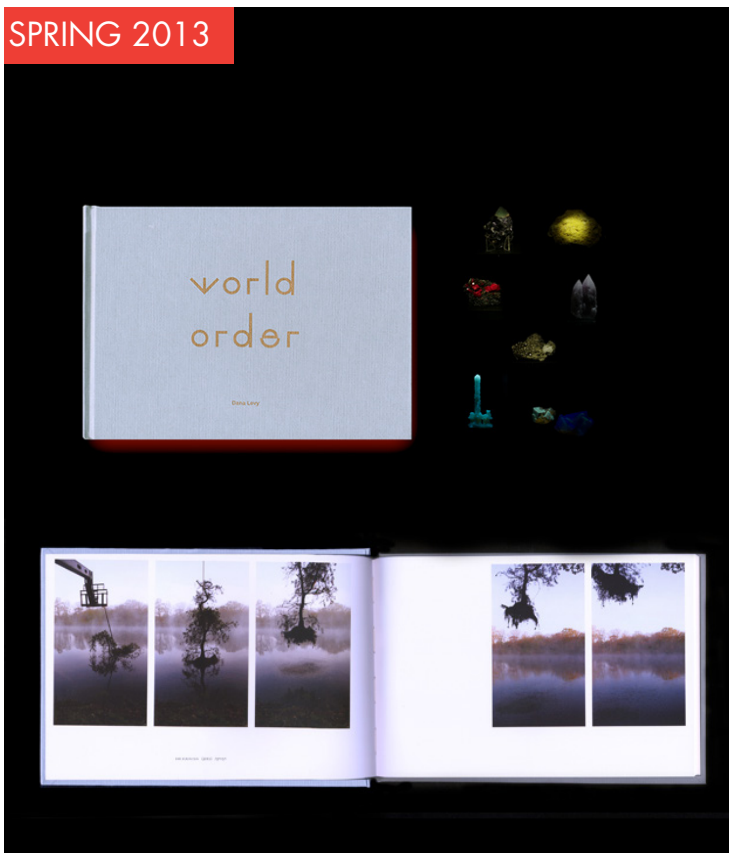
PUB. DATE - 11/30/2013

PRODUCT DETAILS:

ISBN 978-0-9864835-3-0
LIST PRICE: \$40.00

DANA LEVY WORLD ORDER

SPRING 2013



Dana Levy's new monograph 'World Order' was printed on the occasion of her recent solo exhibition at The CCA in Tel-Aviv. The book focuses on spaces that present, appropriate, and define museal objects – such as Natural History Museums, functional 'display spaces', such as the shelves of confiscated goods by customs officials, and hidden spaces, like caves, which bear witness to those who found temporary refuge within them.

Writers

Berta Sichel /Maayan Sheleff /Christopher Eamon

BOOK FORMAT:

HARDCOVER, 17.5 x 24.5 CM.
96 PGS / COLOR / 1000 COPIES

PUBLISHING STATUS:

PUB. DATE - 11/30/2014

PRODUCT DETAILS:

ISBN 978-965-7463-16-1
LIST PRICE: \$35.00

WINTER 2011

OFRI CNAANI THE SOTA PROJECT

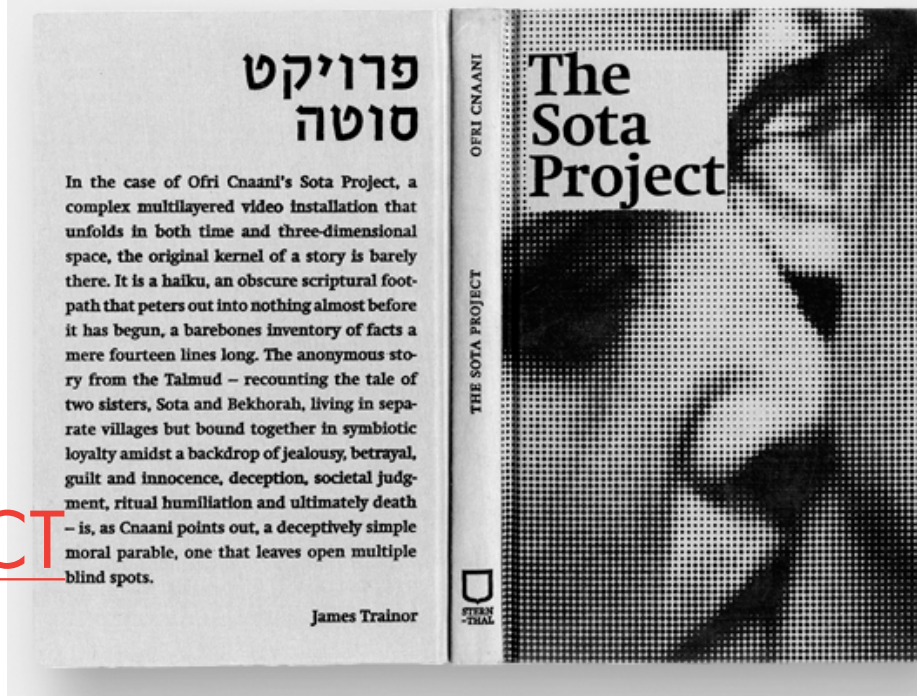
Writers

James Trainor / Ruth Calderon

The Sota Project is an art book that accompanies Ofri Cnaani's latest video installation of the same name. The book retells an anonymous story from the Talmud about two sisters named Sota and Bekhorah, living in separate villages but bound together in symbiotic loyalty amidst a backdrop of jealousy, betrayal, deception, societal judgment, ritual humiliation and ultimately death.

Legend has it that when Sota's husband accused her of infidelity, she appeared unexpectedly at her sister Bekhora's door. Sota explains that her husband suspects her of being unfaithful, and is taking her to the holy temple in Jerusalem to drink from the Bitter Water. If the women drinking this concoction had been unfaithful, then she would blow up on the spot; were she to be found innocent, she would be blessed with a child.

As Sota explains her predicament, Bekhora does not question her. Thus we do not know whether she is guilty or innocent. Bekhora offers to go in her place. They change their clothes, and she duplicitously accompanies her husband to Jerusalem. They arrive at the Holy of Holies, and unbeknownst to her husband, the High Priest gives Bekhora the Bitter Water. She drinks from it, and nothing happens. The husband's suspicions are laid to rest, and they go back home. After the ordeal she returns to her sister to inform her that everything had turned out well, and they kiss each other. The ancient text says that once their mouths touched, the Bitter Water touched the accused, and the sister exploded on the spot. She was unfaithful, and justice was done.



The book opens with an essay by art historian James Trainor, which is followed by ten thematically divided sections — each one corresponding to a line from the original Talmudic verse. Each section contains excerpts from the film's script, as well as commentaries from a variety of scholars and academics. The visual retelling of the story is made up of photographs from Cnaani's film which are hidden under gatefolds. When they are opened, they reveal striking visual panoramas that provide a contemporary re-telling of the story.



BOOK FORMAT:

HARDCOVER, 6 X 9 IN.

178 PGS / COLOR / 1000 COPIES

PUBLISHING STATUS:

PUB. DATE - 11/30/2011

PRODUCT DETAILS:

ISBN 978-0-9864853-1-6

LIST PRICE: \$40.00



STERN
-THAL

Sternthal Books
18 Fallbrook Rd.
Montreal, QC, H3X-3X4

t: 514-825-6611
tsernthal@gmail.com

2016

UPCOMING

2011



STERN
-THAL

SUMMER 2016

KARAM NATOUR JESTERLUX

Writers / Ian Sternthal

Graphic Design / Ian Sternthal

Each drawing in Karam Natour's visual diary of the unconscious is composed according to a set of aesthetic constraints; Always digitally drawn, always on the same yellowed papyrus paper which he found on the internet, frequently naked.

The drawings are self portraits of the unconscious, with a character who resembles the artist acting out allegories, re-appropriating symbols, and wrestling with his identity in a public and brash manner. The edition seeks to dialogue with Karam's practice, and objectively present the work while simultaneously opening it up for interpretation.

BOOK FORMAT:

TBD

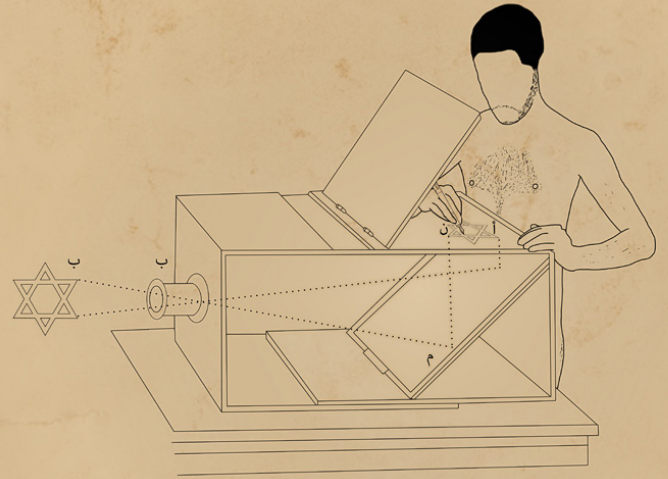
PUBLISHING STATUS:

PUB. DATE - 06/30/2017

PRODUCT DETAILS:

ISBN - TBD

LIST PRICE- TBD





STERN
-THAL

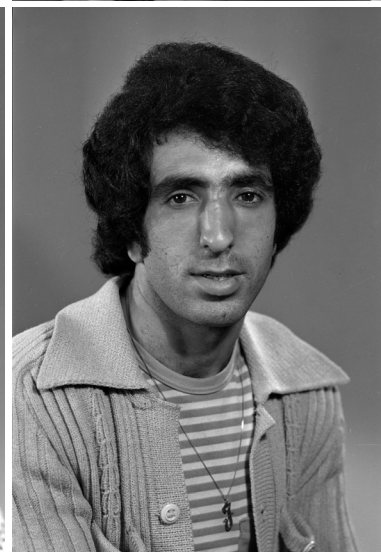
WINTER 2017

ARCHETYPES: PORTRAITS FROM THE PRI-OR PHOTOHOUSE

Zalmania is a multimedia exhibit and art book that shows studio portraits shot by Rudi Weisenstein between the early 1940's and his death in the late 1980's. While Weisenstein has long been known for his folkloric photographs of new immigrants and lush vistas, this book focuses on his portraiture.

Studio portraits were once a staple of modern life, relegated to bureaucratic and personal realms of modern documentation: passport photos, family portraits, and wedding pictures were but a few of the many reasons people would frequent photo studios. According to Jacob Mikanowski, "studio portraits once belonged to the teeming undergrowth of photography, the network of practices and forms that sometimes predate and often anticipate its emergence as a recognized art form." It was because of their functional nature that they were of so little interest to the world of high culture.

The photographs feature a variety of recurring poses: sometimes the subjects look spiritual, melancholic, happy, or belligerent. These archetypes notwithstanding, the portraits are marked by an honesty and sincerity that belies the obvious manipulation of the 'photographer as director.' The images reveal a rich anthropological study of Tel Aviv — its fashion, customs, and culture. The book pairs interviews and curatorial essays alongside a diverse mix of portraits. The subjects range from political



heroes and folksingers, to painters and ordinary Israelis, each one connected by the small wooden bench on which they all sat to have their picture taken. Today people come to the Zalmania searching for the past: some come looking for images of deceased family members, others in search of their wedding photos.

BOOK FORMAT:

HARDCOVER, 9.5 X 12 IN.

256 PGS / COLOR / 2500 COPIES

PUBLISHING STATUS:

PUB. DATE - TBD

PRODUCT DETAILS:

ISBN - TBD

LIST PRICE- TBD

MEDIA:

[Kickstarter](#), [CJN](#), [Jewish Tribune](#), [Humble Arts Foundation](#), [The Times of Israel](#), [The Huffington Post](#), [The Notable](#).



STERN
-THAL

WINTER 2017

ODILI DONALD ODITA MONOGRAPH

Sternthal Books is proud to present 'Odili Donald Odita Monograph' - a visually enticing survey that spans over twenty years of Odili Donald Odita's exciting career.

Featuring critical essays by writers and curators such as Robert Hobbs, Gregory Volk, Stamatina Gregory, and Olu Oguibe, the book will fuse multiple strands of Odita's oeuvre in order to ground his work within the context of political inquiry and identity politics which continually underline his process.

Designed and curated by Sternthal Books, the design and format of the edition will echo the 'simultaneous realities' of Odita's own biography; born in Nigeria and raised in the



Writers

Stamatina Gregory / Olu Oguibe
Robert Hobbs / Gregory Volk

U.S, Odili's colourful abstract paintings blur the borderlines of American, African, and Western European traditions of abstract paintings, which according to Rob Storr, has led him to "rejuvenate abstract painting 100 years after its invention - and in the process create a culturally syncretic idiom that is all his own."

The book will emphasize the political and aesthetic importance of Odili's visually astounding paintings and installations by presenting them alongside a trove of accompanying visual materials - including photographic archives he has collected, drawings, installations, and geometric studies.

BOOK FORMAT:

HARDCOVER, 9.5 X 12 IN.
224 PGS / COLOR / 2500 COPIES

PUBLISHING STATUS:

PUB. DATE - 11/30/2014

PRODUCT DETAILS:

ISBN 9780870707971
LIST PRICE: \$45.00





STERN
-THAL

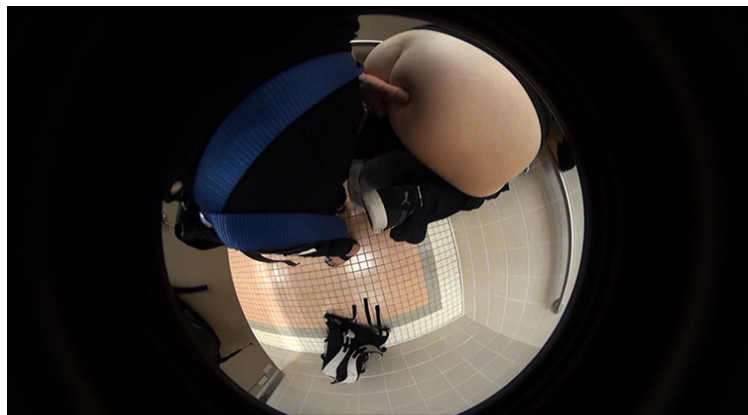
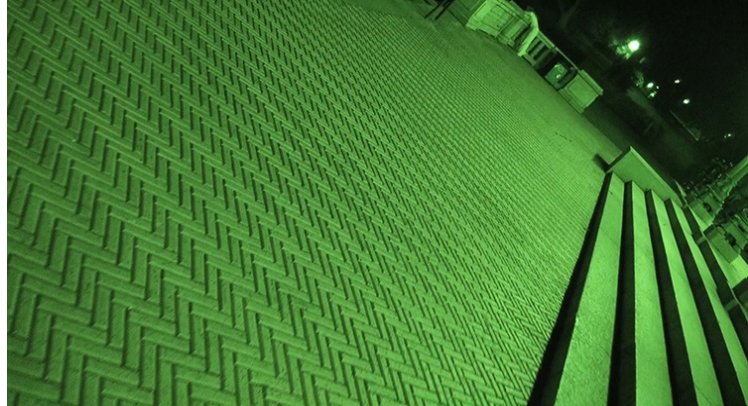
SPRING 2017

ADRIANA VARELLA & IFE DA SYLVIA CRACKS IN CIVILIZED LANDSCAPES:

Cracks in Civilized Landscapes is an artist's book that builds upon a performative work by Adrianna Varella and Ife Niklaus that challenges architecture as a patriarchal authority.

Filming themselves in the process of having sex in several institutional monuments, they seek to deconstruct the sacred, heroic and sexist dimensions of these spaces. A subversive attempt at desecration, the artists infiltrate these buildings by focusing on the structure and trying to decipher the oppressive power of these infrastructures beyond their formal aspect. Each body is a political instrument, and with a full awareness, without concession or self-censorship, use sex as a revolutionary process leading to social mutation and a metamorphosis of the masculine and the feminine.

"We believe that the orgasm is the culminating platform that opens consciousness and destabilizes the established order. Freedom is simply non-negotiable. It is not something that you ask for, it is something that you TAKE without asking permission. The film is punctuated by an abstract poem, which recalls how language creates gender and how oppression operates through language. This work was created with a lot of humor and fun. It



Writers

Ian Sternthal / Adriana Varella / Ife Da Sylvia

unfolds in various forms; video installations, photos, music, poetry, performance, etc... Cracks in Civilized Landscapes is a feminist manifest about architecture, that literally fucks all kinds of institutions."

The project asks questions about the limits of anarchism, the limits of appropriating space, and of individual acts of self-determination, at the risk of offending heterosexual norms in society.

Watch a Video About The Project

BOOK FORMAT:

SOFTCOVER, 6 X 8 IN.

160 PGS /COLOR/ 1000 COPIES

PUBLISHING STATUS:

PUB. DATE - 04/30/2015

PRODUCT DETAILS:

ISBN - TBD

LIST PRICE: \$40.00



STERN
-THAL

FALL 2017

IAN STERNTHAL THE HULEH PROJECT



The Huleh Project is a political picture book that pairs disparate images from Israeli visual culture in order to yield a new understanding of Zionism; one that privileges the potential of re-invention over ethnic nationalist concern. The book is made up of two parallel texts – one visual, and one textual – that re-tell the Zionist saga through images, focusing specifically on the Lake Huleh draining project.

At the turn of the 20th Century, a group of disenfranchised Eastern European Jews began to dream of creating a new society in Palestine. Lake Huleh and its northern swamps were drained in the early 1950's as part of a massive government-led project designed to transform the swamps into a valley. The project was celebrated as one of the chief wonders of the Zionist project. In the 1930's, a young German immigrant named Peter Merom documented the effort, publishing a book of black and white photographs titled "Song Of A Dying Lake." The book became a Zionist icon that celebrated the movement's might and prowess.

In 1994 the project was declared an environmental disaster, and parts of the valley were re-flooded. This coincided with rising post-Zionist sentiments that were busy re-evaluating the movement's core views on settlement, nature, and Israeli-Arab relations. In the context of the

Writers

Ian Sternthal

area's re-flooding, a young artist named Gal Weinstein created an installation at The Tel Aviv Museum of Art based on Merom's photographs. He exploded Merom's tiny photographs onto large wall pieces, realistically represented with metal shavings applied onto board. His exhibit nostalgically revived, for a brief moment, some of the beauty that 'progress' had destroyed.

This book examines artistic representations of the Huleh draining project in order to expose the political importance that art, as a conduit for collective storytelling, bears upon contemporary politics. Since our memories define our sense of self, changing our understanding of the past is sometimes the first step towards changing the way our actions write the future. 'The Huleh Project' features the work of over a 20 contemporary Israeli artists.

BOOK FORMAT:

SOFTCOVER, 6 X 8 IN.

160 PGS /COLOR/ 1000 COPIES

PUBLISHING STATUS:

PUB. DATE - 04/30/2015

PRODUCT DETAILS:

ISBN - TBD

LIST PRICE: \$40.00

PERADAM BOOKS / MALIN GABRIELLA NORDIN /
JOSEF KRISPELL / ADRIANA VARELLA /
BRAVERMAN GALLERY / INVISIBLE EXPORTS /

DISTRIBUTION PROGRAM



STERN
-THAL

PERADAM BOOKS



WINDOW **Alexis Penney**

Window is Alexis's first full length novel in the form of a truelife vignetted memoire. Written from a swivel chair in Crown Heights, the stories meander through Alexis's surreal memories of growing up gay in Kansas, grasping for substance in fleeting hookups, gaining possessive rein on his powers of seduction (often via texting), and abusing them in San Francisco. Accompanied by photos from his voluminous archive, these stories are a full, and blurry, portrait of searching for "true love" in a multitude of disposable romances.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 11/30/2014

PRODUCT DETAILS:

ISBN 9780870707971
LIST PRICE: \$45.00



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BOOK FORMAT:

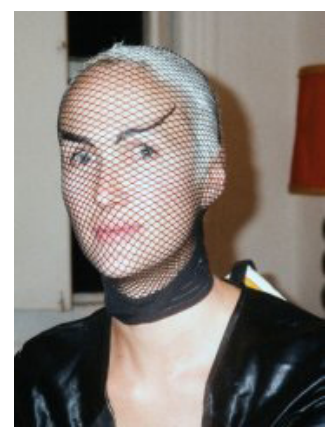
SOFTCOVER, 9.5 X 12 IN.
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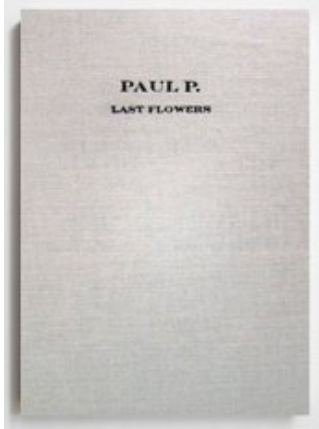
PUBLISHING STATUS:

PUB. DATE - 11/30/2014

PRODUCT DETAILS:

ISBN 9780870707971
LIST PRICE: \$45.00

SINGLE TITLES



LAST FLOWERS

Paul P.

Paul P.'s 'Last Flowers', features a foreword by Daniel Reich. The 72 page edition is a limited edition reproduction of an artwork in sketchbook form made by the artist in 2003..

BOOK FORMAT:

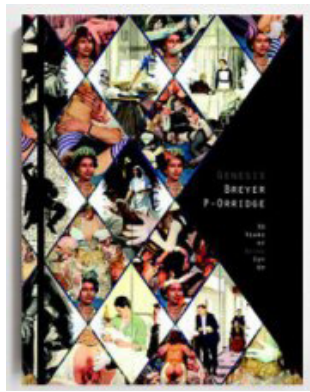
SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 11/30/2014

PRODUCT DETAILS:

ISBN 9780870707971
LIST PRICE: \$45.00



30 YEARS OF BEING CUT UP

Genesis BREYER
P-ORRIDGE

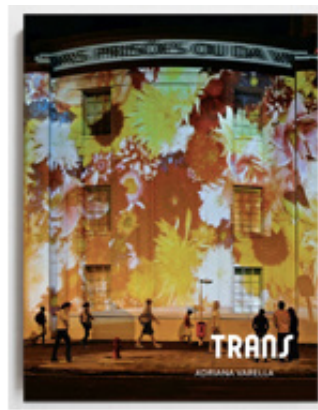
A three decade retrospective of photomontage and Expanded Polaroïds, which includes many works never exhibited before, as well as a sampling of P-Orridge's early Mail Art. The show will mark the culmination of a new, re-emergent phase in BREYER P-ORRIDGE's life. He/r career — and most particularly he/r recent pursuit of pandrogyny — tests the limits of transgression and traces the tragic fate of the underground, proving again the expressive power and pervasive influence of those artists who take the world not as it is but as they would like it to be.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PRODUCT DETAILS:

LIST PRICE: \$45.00



TRANS

Adriana Varellá

"Trans" was published on the occasion of her impressive video installation on the facade of the Oi Futuro building in Ipanema, Rio De Janeiro. The book documents the Brazilian artist's projects to date: Video works, installations, public works, dances, performances and experiments in collective anarchist art making. The book displays plans, written synopses, manifestoes, and digital stills alongside the works themselves. Trans was published in English and Portuguese, and it includes an interview with the artist, essays by Denise Cavalho, Alberto Saraiva, and Ricardo Basbaum.

BOOK FORMAT:

HARDCOVER, 19 x 25,5 cm
306 PAGES / COLOR /
1000 COPIES

PRODUCT DETAILS:

LIST PRICE: \$50.00
ISBN: 978.85.7820-067-1



EVERY MONKEY IS A GAZELLE IN ITS MOTHER'S EYES

David Adika

David Adika's 'Every Monkey is A Gazelle In Its Mothers Eyes' was self-published by the artist and Braverman Gallery in 2010. The book constructs a syntax composed of gazes and signs that tie together the political and the aesthetic. The sequencing restructures the relationship between gaze and sign, so that the realm of the visible opens up onto a more complex set of social and cultural claims. The book was designed by Kobi Franco, and features texts by Vered Maimon and Hadas Maor in English, Hebrew, and Arabic.

BOOK FORMAT:

HARDCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PRODUCT DETAILS:

LIST PRICE: \$50.00

SINGLE TITLES



PRIVATE LANGUAGE **Malin Gabriella Nordin**

Private Language is an artist book by the Swedish artist Malin Gabriella Nordin that presents a collection of sculptures viewed from the perspective of eleven children she invited to interpret her work. She met with each child individually for an hour to discuss the work, and ask their opinions. The book includes images of the children amongst the work, and features excerpts from their conversations. Photographs by Emilia Bergmark Jiménez, Essay by Jan Verwoert, Designed by Museum Studio, Published 2014.

BOOK FORMAT:

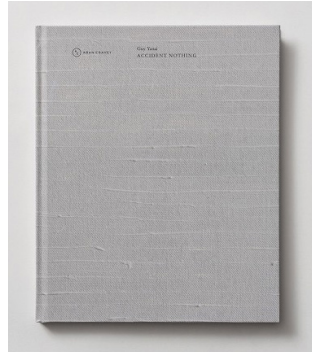
SOFTCOVER, 16.5 X 24 cm.
112 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 2014

PRODUCT DETAILS:

ISBN 978-91-978150-5-5
LIST PRICE: \$45.00



ACCIDENT NOTHING **Guy Yanai**

Window is Alexis's first full length novel in the form of a truelife vignetted memoire. Written from a swivel chair in Crown Heights, the stories meander through Alexis's surreal memories of growing up gay in Kansas, grasping for substance in fleeting hookups, gaining possessive rein on his powers of seduction (often via texting), and abusing them in San Francisco. Accompanied by photos from his voluminous archive, these stories are a full, and blurry, portrait of searching for "true love" in a multitude of disposable romances.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

PUB. DATE - 11/30/2014

PRODUCT DETAILS:

ISBN 9780870707971
LIST PRICE: \$45.00



KILLING TIME **Jossef Krispel**

Killing Time is an independently created artist book by Jossef Krispel that compiles over two hundred pencil drawings featuring various images of a sexual nature. The drawings derive from pornographic websites, interwoven amongst the artist's own photographs. Designed to resemble a sketch book, the edition has no text and no title. A limited edition version is also available for sale, with a unique drawing inside of it.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PRODUCT DETAILS:

ISBN 9780870707971
LIST PRICE: \$75.00
SIGNED COPY: \$125.00
SIGNED/ ORIGINAL DRAWING:
\$300



ABOVE AND BEYOND **Alona Rodeh**

Alona Rodeh's catalogue "Above and Beyond" consists of two booklets designed by Nadav Shalev, numbering 74 pages, 24x17 cm, English and Hebrew. The booklets are assembled in one Jacket, tied in rubber band. One booklet documents the sound and light installation presented at the CCA's main exhibition space: a cardboard made wall resembling the famous Wailing Wall in Jerusalem, accompanied by light projections and music composed by Yoni Silver. The second booklet is a sequence of photos collected and created by the artist that relate to the exhibit. Texts by Dr. Roy Brand and Chen Tamir.

BOOK FORMAT:

SOFTCOVER, 24 X 17cm.
74 PAGES / COLOR

PUBLISHING STATUS:

PUB. DATE - 11/30/2013

PRODUCT DETAILS:

LIST PRICE: \$35.00

SINGLE TITLES



COCO X LOVE WITH STRANGER

Margaret Haines

Coco X Love With Stranger explores different tropes of female identity - mixing personas, identities, some parafictional, some actual. Based on the narrative structure of Don Quixote, the book revolves around three female protagonists—Coco, a character that appears in Haines' forthcoming film, Los Angeles artist and cult figure, Cameron, and Haines's own ruminations.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

2014

PRODUCT DETAILS:

LIST PRICE: \$15.00



THE BRADDOCKS

Agnes Bolt

Agnes Bolt's book brings together two towns that had never heard of each other: The Braddocks of rural North Dakota and post-industrial Pennsylvania. The project examines the social and cultural differences of these namesakes through the stuff of their inhabitants. From discarded meat grinders to pheasant feathers, people's things and the narratives around those things begin to take on drastically different meanings as they get passed from one person to the next. Bad memories become yearnings, conquests turn into warnings in humorous, awkward and poignant exchanges. Narrative by Wells Tower, design by Brett Yasko.

BOOK FORMAT:

SOFTCOVER, 8.25 x 6.5 IN.
160 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

J2014

PRODUCT DETAILS:

LIST PRICE: \$25.00



SOMETIMES I CANNOT SMILE

Pier Casotti

Sometimes I cannot smile is a personal, intimate journey inside the Greenlandic juvenile world where nature, violence, boredom and a strong cultural legacy have been claiming for decades the highest and saddest "toll". That of hundreds of young lives.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

2014

PRODUCT DETAILS:

LIST PRICE: \$45.00



ACCELERATOR

Uri Nir

This beautiful catalogue consists of two large booklets designed by Nadav Shalev that come in a plastic slipcase. The catalogue documents an exhibition at The Tel Aviv Museum of Art which includes doors that produce flickering storms; a video film taken between the doors, with only traces of its occurrences left in the space; public phone booths emitting sounds from another video film: a collaboration between junkies and huge spinning eggs. The catalogue consists of essays by Mordechai Omer, Nili Goren, Jonathan Soen, Reza Negarestani, and Tamar Getter.

BOOK FORMAT:

SOFTCOVER, 2 Booklets, 27 X 37 CM.
148 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

2013

PRODUCT DETAILS:

LIST PRICE: \$45.00

SINGLE TITLES



EYE CONTACT

Uri Gershuni &
Shai Zilberman

In Eye Contact Shai Zilberman and Uri Gershuni present hand made collages that mix historical and contemporary images cut out and glued back together. Gershuni and Zilberman act as archeologists who renounce every attempt at restoration. The edition of 100 numbered and signed copies is printed on a thick paper stock, and features a unique binding derived from a stenographers pad.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

2012

PRODUCT DETAILS:

LIST PRICE: \$25.00



Uri Gershuni's 'Day/Night' was self-published by the artist in 2009. The book brings together photographs from various projects – including many images from his series 'Dark Ages', in which he documented Tel-Aviv nightlife. The book comes as two separate booklets that are held together in a slipcase. Together, they weave a narrative that is a meditation on the importance of light, and darkness, both on photography, and in life.

BOOK FORMAT:

SOFTCOVER, 9.5 X 12 IN.
300 PAGES / COLOR / 500 COPIES

PUBLISHING STATUS:

Fall 2011

PRODUCT DETAILS:

LIST PRICE: \$45.00



"THINGUMMY"

Hermes Payrhuber

"THINGUMMY" is an artist book by Hermes Payrhuber. The edition is printed on newsprint paper and perfectly bound in an limited edition of only 500 copies, mimicking the volume and size of a typically telephone-book. As you handle the book, the ink from the pages finds its way out on the cover of the book, increasingly showing its wear and its owners fingerprints over time. THING-UMMY contains of 550 pages, full bleed images. B/W, softcover limited edition, numbered and signed, with essays by Jaleh Mansoor, AA Bronson, and Vanessa Mueller.

BOOK FORMAT:

SOFTCOVER, 10.5 x 8 IN.
550 PAGES / B&W/ 1000 COPIES

PUBLISHING STATUS:

2013

PRODUCT DETAILS:

LIST PRICE: \$50.00

SINGLE TITLES

STERNTHAL BOOKS

THE URBURB

HANA

THE ROTHFELD COLLECTION

WORLD ORDER

YESTERDAY'S SUN

JERICO MOONS

FIRST WE FEEL THEN WE FALL

THE SOTA PROJECT

WINDOW Alexis Penney