



# STERN -THAL

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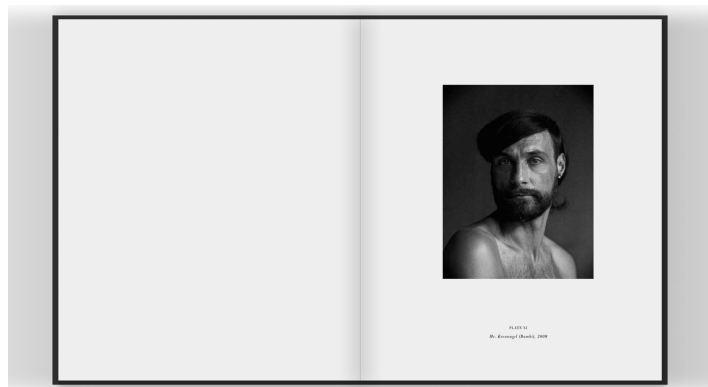
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Sternthal Books is pleased to announce the publication of:

## Yesterdays Sun

By Uri Gershuni, with texts by Nissim Gal and Rotem Rozental.

The book's release will coincide with exhibitions and events to be held in NYC and Montreal in the next few months.



Sternthal Books is pleased to announce the publication of Uri Gershuni's book "Yesterday's Sun." The book is the fourth to be released by Sternthal Books, and its publication coincides with a book launch that will be held in Berlin in late November. The book returns to the origins of photography in order to meditate upon its future. The photographers were exhibited at his solo show, 'Yesterday's Sun' was exhibited at The Chelouche Gallery in Tel-Aviv this Spring.

Gershuni travelled to the home of photography's inventor, William Henri Fox Talbot, in Lacock, England, where he photographed Talbot's home and its environs. Gershuni transformed his digital camera into a pin-hole, producing long exposures that resulted re-capture a materiality eluded by the reproducibility of digital photography. Gershuni's frames capture elements of surprise - stains of light - amongst other motifs, that resemble the remains of some invisible ghost. Interspersed amongst these grainy epitaphs are a series of nude photographs featuring a young man posing in a stark room. We know nothing about him, or of his relationship to the images that surround him, other than that he goes by the name Bambi. Regardless, there is a strong dialogue between Gershuni's subject and the barrenness of Lacock, one that enhances the eroticism of this strangers presence.

The resulting work is a powerful visual allegory that fluctuates between past and future, father and son, absence and presence. This continual back and forth - between photography's deceased master, and the vitality of Gershuni's young subject, between the coldness of absence and the intimacy of live flesh - sheds light on current anxieties over photography's hypertrophy - its increased proliferation and the simultaneous retraction in its ability to transmit meaning. It also calls our attention to the artist's own search, perhaps, for a father figure of his own. The book features essays by Rotem Rozental and Nissim Gal.

## About Eitan Ben-Moshe

Uri Gershuni (b. Israel, 1970) is an artist/photographer who lives and works in Tel-Aviv. He received his MFA from the Bezalel Academy of Art and Design in 2009, and is currently a professor at the Bezalel academy and in Wizzo Academy of Art. Uri is represented by Chelouche gallery in Tel-Aviv. He Received the Young Artist Award from the Israeli ministry of culture in 2000, and the Young Photographers Award by the Haifa museum of Art in 2005. his work has been featured in a variety of shows in Israel and internationally. He has had solo exhibitions at the Haifa Museum of Art, the Tel-Aviv Museum of Art, as well as at various commercial galleries and public art spaces. His work has been acquired by various private and public collections, including the Tel-Aviv museum, the Israeli museum, Jerusalem, the Haifa museum, and the Discount Bank Collection amongst many others.

## About Sternthal Books

Ian Sternthal was born in Montreal, Canada. He currently lives in New York, where he recently founded Sternthal Books, an art book publishing company devoted to making political picture books. As an artist, writer, book designer, and publisher, his work deals with the political potential of art to provoke broader social changes. For more information, please visit [www.sternthalbooks.com](http://www.sternthalbooks.com). Please note that our website is currently under construction.

## Yesterdays Sun

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