



**STERN
-THAL**

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FOR IMMEDIATE RELEASE

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Sternthal Books is pleased to announce the publication of:

'Hana'

By Hagar Cygler

With essays by Hagar Cygler and Yonatan Amir

The book's release coincides with a pop up shop at Espace Pop in Montreal, located at 5587 Avenue du Parc, on Friday March 7th from 7-10PM, and Saturday March 8th from 9-5 PM.



Sternthal Books is pleased to announce the publication of 'Hana' by Hagar Cygler, an artist whose work examines the materialistic and conceptual boundaries of photography. The book is the seventh to be released by the Montreal based art book imprint launched by Ian Sternthal, and its publication coincides with The Sternthal Pop-Up-Shop, featuring a variety of artist editions, prints, and books from The Sternthal Shop that will open March 7th and 8th at Espace POP.

Hagar Cygler's 'Hana' presents dozens of photographs left behind by a woman named Hana. Cygler discovered them by accident, after they had been thrown out and found their way into a store in Jaffa's flea market, a moment before they got scattered and lost.

In every photo, Hana is standing at the entrance to her apartment, in a different outfit. A date is written on the back of each photo. The earliest is in 1980 and the latest is in the early 1990s. The identical location and similar pose serve to emphasize the little differences between the pictures: in addition to the different clothes, some interior design items are added and others are gone, jewelry, keys stuck in the door, lighting differences, and so on. Time also leaves its marks.

Hana documented herself before the age of the Internet, Facebook and Instagram. She didn't even have an email account. She snail-mailed some of the photos to friends and family members, and kept others in albums, together with hundreds of still other photos. Her fashion photo series includes 47 pictures taken in more than a decade, probably without giving any thought to their destiny after the photographer and model have passed away.

Cygler set out on a journey to discover who Hana was, and based on the photographs, she was able to locate her home, and meet many of her friends and family, allowing her to paint a portrait of a woman who might otherwise have been forgotten. Hana was a righteous gentile, who fell in

love with a Jewish man she hid in her home during the Second World War. She followed him to Israel, where they eventually married.

About Hagar Cygler

Hagar Cygler is a multi-media artist from Tel Aviv. She studied Photography at 'Bezalel' Academy of Art and Design in Jerusalem in 2006. Through the course of her studies Hagar explored the materialistic boundaries of photography through paper itself by introducing elements of embroidery, printing, folding and more. Since her graduation, she has been working with different types of media (needlework, sculpture, ready-made's, silkscreen) but photography remains the core, although used mainly as a base for all other elements and not usually presented in its traditional way.

About Sternthal Books

Ian Sternthal was born in Montreal, Canada. He received his Masters degree in degree in Liberal Studies for the New School for Social Research. He recently founded Sternthal Books, an art book publishing company devoted to making political picture books. As an artist, writer, book designer, and publisher, his work deals with the political potential of art to provoke broader social changes. For more information, please visit www.sternthal-books.com.

'Hana' by Hagar Cygler / 978-0-9864835-1-6
Perfectly Bound, 6 x 9 in. / 178 Pages
\$30.00 / March 2013



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